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BURLINGTON, VT 05401  
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www.artsalivevt.org

**Art's Alive, Inc.**  
is a non-profit  
organization dedicated  
to increasing  
awareness and  
appreciation of  
Vermont  
visual artists.

Lisa McCormick  
Executive Director

Valerie Ugro  
Director Art & Business

**Board of Directors**

Roberto Fitzgerald  
President

Michael Smith  
Vice President

Alex Dostie  
Treasurer

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## APPLICATION CHECKLIST

- Application Form**
- \$35.00 Application Fee**  
(make checks payable to Art's Alive, Inc.)
- Artist Bio and Statement**  
(e-mail to info@artsalivevt.org, or attach hard copy)
- Signed Artist Waiver Agreement**

### DEADLINE:

Applications must be received by  
**Friday, March 26, 2010**

### Mail Application to:

Art's Alive, Inc.  
One Main Street, Suite 217  
Burlington, VT 05401

### SAVE THE DATE:

Saturday, June 5, 2010  
Gala Opening Reception  
Main Street Landing's Union Station  
One Main Street  
Burlington, VT

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## IMAGE SUBMISSION GUIDELINES

PLEASE REFER TO WHEN SUBMITTING IMAGES

Please submit 3 images of your work that are a representative sample of the work you plan to exhibit during the festival.

### Digital Files

We can only accept digital files (JPEG or PDF). You can submit files via e-mail or via CD with your application packet.

If you are submitting your files via e-mail, please send the files to [info@artsalivevt.org](mailto:info@artsalivevt.org) prior to mailing your application. The subject line should be: *Festival Submission*. Please be sure to include your name. We will respond with an e-mail acknowledging that your files have been received. Please print this acknowledgment of receipt and include the printout with your completed application packet.

If you are submitting images via CD, include the disk and the Image Submission Form. Please do not send a disk with more than 3 images. If you would like your disk returned, please include a SASE.

### Please Note:

- We cannot accept slides. Photo processing labs can digitally scan your slides if you do not have digital imaging capabilities.
- Images should be of recent work, within the past 3 years.
- Images should be of work available for display as part of the Festival and should be available for sale.
- **Images must be at a high resolution for judging purposes.** This is an image that is 1600 x 1200 pixels, or approximately 4x6 inches at 300 pixels per inch (alternately known as dots per inch, or dpi).

## ARTIST BIO & STATEMENT

(50 – 100 words each)

**E-mail to [info@artsalivevt.org](mailto:info@artsalivevt.org), or attach a separate page with your application.**

- 1) An **artist bio** is a brief, narrative description of your professional career as an artist. In addition to describing what sort of work you make, it should outline your major accomplishments. These may include exhibitions, commissions, awards or acknowledgments, and educational or training history. You may also want to include where you are from or live. The artist bio will be used in promotional materials and on the festival's website.
- 2) An **artist statement** is a brief, narrative description of your artwork. It describes both your technical (materials and techniques you use to make art) and the conceptual approach (the ideas or emotions you use to create the art).

**Application Form**  
**2010 Art's Alive Festival of Fine Art**

**CONTACT INFORMATION**

Artist Name: \_\_\_\_\_  
(*exactly* as it should appear in festival publicity)

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Primary Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Artist Website: \_\_\_\_\_

Do you want to  
identify yourself as  
an emerging artist?

Yes

No

**IMAGE SUBMISSIONS**

**Image #1**

Name of File: \_\_\_\_\_

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Year Completed: \_\_\_\_\_

Size (HxWxD): \_\_\_\_\_ Price: \_\_\_\_\_ \$

**Image #2**

Name of File: \_\_\_\_\_

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Year Completed: \_\_\_\_\_

Size (HxWxD): \_\_\_\_\_ Price: \_\_\_\_\_ \$

**Image #3**

Name of File: \_\_\_\_\_

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Year Completed: \_\_\_\_\_

Size (HxWxD): \_\_\_\_\_ Price: \_\_\_\_\_ \$

**Artist Waiver Agreement**  
**2010 Art's Alive Festival of Fine Art**

ARTIST hereby submits digital files of examples of his or her work (the "Images") in accordance with submission guidelines for the 2010 Festival of Fine Art (the "Festival"). If juried into the Festival, ARTIST may also submit original artwork to be displayed in a to-be-determined location in the Church Street Marketplace area (the "Marketplace Artwork"), as well as original artwork to be displayed in the gallery exhibition taking place during the month of June, 2010 (the "Gallery Artwork"). Art's Alive, Inc. ("ART'S ALIVE") will accept on consignment the Marketplace Artwork and the Gallery Artwork (collectively, the "Work") produced by the ARTIST. Work is consigned to ART'S ALIVE according to the following terms:

A. EXHIBITION: Simultaneous exhibitions will take place during the month of June, 2010:

- (i) ARTIST may be matched with a local retailer ("Retailer") in the Church Street Marketplace area so that he or she may exhibit his or her Marketplace Artwork in Retailer's place of business. There may be limited spaces available to exhibit Marketplace Artwork; spots will be offered to juried artists according to jury ranking. All Marketplace Artwork must be available for sale.
- (ii) All Gallery Artwork will be on display at The Gallery at Main Street Landing's Union Station (the "Gallery") and for sale for the month of June, 2010. All Gallery Artwork must be available for sale.

B. SALES: If any piece of Work is sold, ART'S ALIVE agrees to pay the ARTIST the selling price minus a 30% commission. ART'S ALIVE will perform all sales transactions, and will endeavor to mail payment to ARTIST by no later than July 30, 2010, pending clearance of all check/credit card transactions. Should a transaction not be finalized, ART'S ALIVE will notify the ARTIST and arrange for alternate payment by purchaser or for the return of ARTIST's Work.

C. COLLECTION OF UNSOLD WORK: The ARTIST is responsible for the collection of any unsold Work. Marketplace Artwork may be picked up directly from Retailer after June 30, 2010. It is the Artist's responsibility to arrange pick-up with Retailer. Any unsold Gallery Artwork may be picked up on July 5, 2010 at the Gallery (exact time will be announced). Any Work not collected within 30 days of June 30, 2010 will be considered abandoned and the Artist agrees to allow ART'S ALIVE to dispose of such Work at their discretion.

D. INSURANCE: ARTIST will be responsible for securing insurance for his or her own Work and will not hold ART'S ALIVE or Retailer liable for damage to or theft of Work. ARTIST agrees to bear the risk of loss or damage to the Work, regardless of cause and regardless of the source responsible for the cause of loss and damage. ARTIST agrees to hold ART'S ALIVE, its representatives, employees, and agents and Retailer harmless of and from any claim for damages to or by the Work, regardless of the cause and regardless of the source responsible for the cause of loss and damage.

E. COPYRIGHT: All copyrights and reproduction rights are reserved by ARTIST. No Work may be copied or reproduced without consent of ARTIST. All buyers will be informed that ARTIST retains copyright. By submitting the Images and/or Work to ART'S ALIVE, the ARTIST is attesting that he or she has the right to sell, exhibit, reproduce, or enter into agreement about the Work. The ARTIST grants ART'S ALIVE the right to reproduce and publish Images and/or images of the Work for the purpose of promotion and sale of Work and as historical documentation of the exhibition.

Agreed:

ARTIST \_\_\_\_\_  
Date

Print Name: \_\_\_\_\_

ART'S ALIVE, INC. \_\_\_\_\_  
Date